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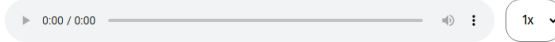
# Stoxkart reaches out to trading aficionados in new ad

The film has been conceptualized by Pulp Strategy Communications

by e4m Staff  
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Trading app Stoxkart has unveiled its 'StoxKart Kiya Kya' campaign. The film conceptualized by Pulp Strategy Communications positions StoxKart as the ultimate solution for trading aficionados.

StoxKart has kicked off with a bang, showcasing its prowess through its digitally immersive campaign, 'StoxKart Kiya Kya'. This digital-first endeavour positions StoxKart as the go-to solution for all trading aficionados. Central to the campaign narrative is a compelling problem-solution storyline where the protagonist grapples with the complexities of online trading until his alter ego swoops in with the ultimate solution.



The campaign's digital video commercial has taken social media platforms by storm, including OTT, Publishers, YouTube, Instagram, Facebook, Twitter, and LinkedIn, captivating both novices and seasoned traders alike.

Pranay Aggarwal, CEO and Director of StoxKart, shared his insights into the launch, emphasizing the app's three key pillars: 'Zero Brokerage', 'Easy Funds Transfer', and 'One-click Order'. Commenting on the journey he remarked, "Our product is backed by decades of expertise, and this launch campaign succinctly showcases StoxKart's specialities while infusing creativity and wit into the messaging."

Ambika Sharma, Founder and Managing Director of Pulp Strategy, expressed pride in the campaign's impact, citing its visual power and strong consumer resonance. Commenting on the campaign she said "We are excited to extend the campaign's reach across various mediums and platforms over the coming weeks".

Crafted to elevate the trading journey, StoxKart empowers users with a suite of innovative features aimed at streamlining and optimizing the trading process. Pranay Aggarwal's insights underscore the app's expertise and commitment to simplifying the trading process, while Ambika Sharma's pride in the campaign's impact reflects its visual power and consumer resonance. As StoxKart continues to extend its reach, it stands poised to revolutionize the trading journey.

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