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Trails Of India Victorious At The DMAi Echo And IDMA Awards

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Trails Of India has been successful in building its lifestyle and social community for passionate bikers. Trails Of India has been bringing bikes from across the country together to share biking adventures,

planning trips, creating trails, and getting the best motorcycling gear, aftermarket parts, and accessories from the best brands in the world.



The community at the moment has over 1 lakh bikers from across 300 cities in India. Trails Of India is becoming an ideal destination to share anything regarding motorcycles and it has now introduced an app that is compatible with Android and apple, along with a web version.

Ambika Sharma, the of Founder of Pulp Strategy and Trails of India said, "We are elated with the response that Trails of India has garnered in such a short span. We continue to work towards adding features, content and technology which create value for our users and enable the motorcycling community across the country."

Trails Of India has also ventured out into retailing merchandise, which will be delivered in 7 days across India. Merchandise include motorcycle safety gear and aftermarket accessories for motorcycles, including brands like Alpinestars, AGV, Scala, Diesel, and Michelin.

Trails Of India also won the 2016 DMA India CREATEFFECT ECHO Awards and the Indian Digital Media Awards (IDMA).