

WHAT'S NEW?

Pulp Strategy has officially launched Trails of India - an exclusive social and lifestyle product on Mobile and web platforms that connects passionate bikers across the country to share fascinating riding stories create detailed mapped trails of motorcycle travels and share information on the go that makes motorcycling more fun and inspiring. The Trails of India is the product for getting social with everything motorcycling. It seeks to redefine the riding experience with ardent bikers from all over the country as its members. Bikers from all over India can use this platform to share enticing biker stories, journeys, experiences, and get the latest updates from the motorcycling world, including aftermarket inclusions, technology from across the world for the bike and the rider, safety gear, gadgets and more.

